



Volume I, Issue III

Fall 2010

Welcome Back!

Fall 2010: New Challenges, New Opportunities

The Statewide Career Pathways Steering Committee would like to welcome you and your students back to campus! We hope that you had an enjoyable summer and are excited about the upcoming academic year. In 2010-11, significant challenges will be presented to school districts and community colleges across California due to continued cuts to funding, structural instability and program reduction. Now, more than ever, increasing articulation between high schools/ROPs and community colleges is essential to save students and schools money and resources, reduce excess units, and to increase the number students completing degree, training and certificate programs. The recovery of California's economy depends on an educated and trained workforce- and efforts targeted to promote success in the community colleges (like CTE articulation) will help close the achievement gap and provide a capable, educated workforce that will meet industry needs. This year, it will be important for you and your fellow educators to actively communicate to students that despite the current economic decline, CTE opportunities still exist.

Since 2006, the Statewide Career Pathways project has developed a wealth of resources to assist you with creating articulation on your local campus. These resources include over 100 articulation templates which can be used as a starting point for your local articulation agreements. The templates are posted online at <http://www.statewidepathways.org/showtemplates.php>. These templates provide a general overview of the content and structure of CTE courses offered across California. You can simply copy and paste the content from these articulation templates into your local agreement forms, and then faculty can make edits to the content to fit actual course offerings on your local campus. Using the articulation templates speeds up the articulation agreement drafting process - saving you and your faculty time and energy and helps avoid that "starting from scratch" feeling!

All articulation agreements that are based on or align closely with the Statewide Career Pathways articulation templates are added to the ever-growing statewide database, viewable at <http://www.statewidepathways.org/showagreements.php>. By posting the detailed articulation agreements in this database, the transportability and awareness of the agreements is advanced and encouraged. Over 1,200 articulation agreements are posted in the database, with more agreements being submitted every month by community colleges across the state! If you'd like to get started with using the articulation templates - please email info@statewidepathways.org for detailed, step-by-step instructions on how to incorporate the templates into your local articulation process.

Once again, we would like to welcome you back to campus and please feel free to utilize the Statewide Career Pathways resources. We are available at info@statewidepathways.org or (916) 445-4753 to answer your questions.

Best Regards,

A handwritten signature in black ink that reads "Nancy S. Jones".

Nancy Jones
Statewide Career Pathways Faculty Coordinator

Outstanding Articulation Efforts Taking Place Across California

The past year was a successful one for the Statewide Career Pathways project - and a large part of that success was due to numerous dedicated Tech Prep Coordinators who committed to increasing the volume of CTE articulation agreements and utilizing the Statewide Career Pathways templates. The Steering Committee would like to recognize the following colleges, their Tech Prep Coordinators, and articulation staff for their continued dedication to articulation and CTE students:

**Colleges with over 50 articulation agreements*

***Colleges with over 90 articulation agreements*

American River College*
 Antelope Valley College
 Bakersfield College**
 Barstow College
 Cabrillo College
 Canada College
 Cerritos College
 Chabot College
 Chaffey College**
 Coastline College
 College of Marin
 College of San Mateo
 College of the Sequoias**
 Crafton Hills College
 Diablo College
 Folsom Lake College
 Fresno City College
 Irvine Valley College
 Los Medanos College
 MiraCosta College

Monterey Peninsula College
 Moorpark College
 Mt. San Antonio College
 Mt. San Jacinto College
 Ohlone College
 Orange Coast College
 Palomar College*
 Pasadena City College**
 Reedley College
 Rio Hondo College*
 Riverside CCD*
 Sacramento City College
 San Bernardo Valley College
 Santa Rosa Junior College*
 Shasta College
 Sierra College
 Solano College
 Southwestern College
 Victor Valley College
Total: 39 Colleges

2010-11 Statewide Career Pathways Activities

The Statewide Career Pathways project will continue strong into 2010 - 11. Our activities this year will be driven by and in response to context of the times and the economic decline. Efforts will center on the demand for CTE and the need to increase communication efforts. Many students are hearing that employment options are non-existent and that the poor economy is permanent - while in fact, students need to understand that the economic crisis is temporary, and it is an excellent time to pursue training in a CTE field by attending a community college. Also, communication efforts will encourage students to take advantage of articulation opportunities. This year, communication efforts will be significantly increased through the WhoDoUWant2b? campaign.

Be sure to frequently check www.whodouwant2b.com for exciting updates!

In addition to increased communication efforts, there are plans in 2010-11 to:

- Release the updated Articulation Handbook, which will include information on possible changes to Title 5 and effective Admission and Records practices.
- Personalized outreach to colleges that haven't utilized the articulation templates yet.
- Reviewing and renewing articulation templates to ensure that they remain accurate and useful.

Members of the Statewide Career Pathways Steering Committee will be making numerous presentations this year. Some of these presentations will include:

- **October 2010: National Career Pathways Network Conference in Dallas, Texas**
- November 2010: CAROCP Conference
- March 2011: Educating for Careers Conference.

The Statewide Career Pathways project is beginning to receive national attention - and in response, Steering Committee members hope to present at some national forums this year!

CTE Toolkits

Have you ordered a CTE Counselor Toolkit? This kit contains dynamic and user-friendly resources for counselors and educators to use when exploring CTE options with students.

In addition to learning about numerous careers and educational options, the goal of this kit is to help students identify areas of interest and develop a career and educational plan. All of the resources can be downloaded in PDF form and ordered at <http://www.whodouwant2b.com/media/>

The Counselor Toolkits are \$20 each (including shipping). We will also send you the CTE Student/Educator DVD for free with your order! New in 2010-11, the CTE Toolkits now include recently developed lesson plans, a user's guide, and a industry sector one-pager. These new materials are also available for free downloading on the website.

Are you planning an event for your counselors, CTE faculty or other educators? Providing CTE Toolkits will be the hit of your event, and project staff can process and ship your orders

quickly! No purchase orders are needed - simply order online. Consider using some of your Tech Prep funds for this purchase. Also, make sure to attend the WhoDoU-Want2b.com pre-conference session at the Educating for Careers conference, where you will receive valuable information about how to utilize the CTE Toolkit. Members of our Steering Committee can make a presentation to your local group on how to effectively use the kit with students. Email info@statewidepathways.org to request a presentation.

www.WhoDoUWant2B.com

In February 2008, a CTE awareness campaign was started to encourage teens to plan for their future, and turn their passions into a great career. This resulted in the development of WhoDoUWant2B.com. This website is designed to focus entirely around considering CTE opportunities within high school, ROCPs, and community colleges. As many great ideas evolve over time, so too has this resource. In 2010, in an effort to reach a wider audience, WhoDOUwant2B.com received a face lift. The intention of this was to make the site more age appropriate, appealing, and user friendly for both teens and returning adult students.

Please check back frequently on the site to as many exciting resources and updates are posted throughout 2010-2011.

Career Exploration Resources

Alumni & Student Props - videos of students telling their journeys and successes.

Pathfinders Quiz - a quick quiz that helps students identify careers that match well with their personality and interests.

Pathfinders Game - choose a character and guide them through a career pathway trivia game.

Pathways to Success - information on each of the 15 industry sectors

Money in the Bank - current labor market wages based on jobs

Road Trip Nation - link to the popular TV series interview archives organized by industry sector and theme

Resource Room

Posters - Print and post these motivating posters anywhere, like the classroom or career center. A new series of posters will be released this spring!

Movie Link - This is a link to the CTE DVD, featuring testimonials from students, teachers, and counselors.

Sing for your Scholarship Sweepstakes!

On July 9 - August 29, 2010, the WhoDoUWant2B? Campaign held a sweepstakes (courtesy of Clear Channel). The grand prize was two-year community college scholarship. Contestants had to upload a video of themselves singing a jingle in various genres of music about WhoDoUWant2b? to the website. Congratulations to the winner - Brianna Chavez from Pasadena City College!

**2010 - 11 Statewide
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Members**

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Creating School to College Articulation

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